

MUBASHIR HASSAN

WordPress Developer, Graphic & UI Designer
Business Consultant, Digital Marketer



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WHY MUBASHIR?

*It's one of the frequently asked questions—**WHY ME.***

Let me think about it as I couldn't find a logical answer. But I find an answer, having logic and emotion in it.

We all have something unique in us—Right. And we all agree on that point.

The magic is; that when we all come to know about that unique point that helps us do things that nobody else can do, we can bring something new, create new values, and show better results—that is where the magic begins.

AND I HAVE FOUND THAT UNIQUE POINT IN ME.

And that is I am the fastest fish, and the fastest fish to survive in the sea—NOT THE BIGGEST FISH.

GAME-CHANGING SKILLS

- 10x Research & Marketing Skills.
- Thinking outside the box point of view.
- Ability to work under pressure.
- Long-term & creative thinking
- Digital Marketing & SEO
- Self-managing capability
- Speak and write in English Fluently.
- Risk-Taking & Money Management skills.
- Past experience in sales and marketing
- Decision Making
- Ui/UX Designing
- Graphic Designing (Photoshop, Illustrator, Corel Draw, Figma)
- Strong leadership with proven ability
- Problem-solving & Analytical skills.
- Project Management.
- Great Communications skills
- Website Development
- Video Editing
- Strong Customer Service & Selling Skills
- Public Speaking
- Time Management

TECHNICAL SKILL

- **Web Development:** WordPress, SEO, Python
- **Databases Tools:** MySQL, SQL Server, Firebase, Github, Google Cloud, AWS
- **Programming Software:** Visual Studio Code, Sublime Text, Anaconda
- **Designing Tools:** Adobe Illustrator, Adobe Photoshop, InPage, CorelDraw, Canva
- **Productivity Software:** Google Suite (Docs, Sheets, Slides, Forms), Zoom, TeamViewer, AnyDesk, Skype, Google Meet, DeskTime Software, Microsoft (Word, Excel, PowerPoint, Outlook)
- **Accounting and Finance:** Bookkeeping software, Payroll software, Excel
- **Miscellaneous:** Firebase, CPanel, Website & Email Hosting, App Publishing in PlayStore, Webmaster Tools, Google Analytics, Email Marketing, Company Registration.

PROFESSIONAL

- More than 3-years of Professional experience as a **Graphic Designer.**
- More than 2-years of Professional experience as a **Digital Marketing Expert.**
- More than 2-years of Professional experience in **WordPress Website Development.**
- More than 1-year of Professional experience as a **UI/UX Designer.**
- More than 1-year of Professional experience as a **Business Development Manager.**
- More than 2-years of experience as a **lecturer** at **Innovation Technology & College.**
- More than 1-year of Professional experience as a **Customer Service Sales Representative**
- More than 1-year of Professional experience as a **Head of Marketing in PoSale.pk**

EDUCATION

- Virtual University of Pakistan** **2017-2021**
BS (Computer Science) 16 years of Education

EXPERIENCE

- Posale.pk Software Solution Company** **2021-2022**
Business Manager & CEO
- Innovation Technology & College** **2019-2022**
Principal & Instructor
- DotPay Technologies (Private) Limited.** **2021-2021**
Digital Marketing & Business Development Officer
- Innovation Technologies & Development (Pvt.) Ltd.** **2018-2018**
CEO & Technology Officer
- The Bank of Punjab (Pindi Gheb Branch)** **2017-2017**
Internship for 3 Month

Co-Founder & CEO



MY FREELANCE SERVICES

- Business Management & Consulting
- Branding Strategy & Identity
- Reputation Management
- E-Commerce Management (Shopify, WooCommerce)
- Payroll Management Software
- Website Designing
- Logo, Poster, Company Profile & Card Designing
- UI/UX Designing (Figma)
- Digital Marketing & SEO
- Facebook/Instagram/Google Ads
- Company Registration (SECP, FBR)
- Trademark Registration
- Graphic Designing
- Social Media Accounts Management
- Accounting Software/POS Development
- Custom App Development

PORTFOLIO LINKS

https://posale.pk/	https://mubashirhassan.com/
https://arhmbiztech.com/	https://nait.us
https://saeedghani.pk	https://zindigi.pk
https://www.worldlink.qa	https://www.bluedigizone.com/

JOB RESPONSIBILITIES AS A BUSINESS DEVELOPER

- Identify and research potential clients & reviewed constantly the customer feedback and then suggested ways to improve the processes and customer service levels which increased the satisfaction rate from 81% to 95%.
- Coordinate with team to develop mutually beneficial proposals.
- Manage all campaigns through multiple channels such as social media.
- Build strong relationships with current and potential clients and partners through Business-to-Business visits, and targeted relationship development to drive more business.

PERSONAL INFO	
Date of Birth	01 June 1996
Nationality	Pakistan
Languages:	Fluent in English and Urdu/Hindi

INTEREST		
• Artificial Intelligence	• Machine Learning	• Biking
• Blockchain	• Entrepreneurship	• Trading
• Startups	• Fintech	• Cyber Security
• Business Ideas	• Innovation	• Reading Books

PROFILE LINKS	
LinkedIn	https://linkedin.com/in/mubashirhassan
GitHub	https://github.com/mubashirhassanpk
YouTube	https://www.youtube.com/MubashirPk
Twitter	https://twitter.com/imubashirhassan
Facebook	https://www.facebook.com/mubashirhassanpk
Fiverr	https://www.fiverr.com/mubashirandco

COURSE NAME	LINK	COURSE NAME	LINK
Customer Service, Customer Support, And Customer Experience	Certificate	Jetpack 1.0: Artificial Intelligence and Automation in HR	Certificate
The Complete English Language Course Improve Spoken English	Certificate	Strategic leadership and Crisis Management	Certificate
Entrepreneurship 101 - From Idea to Launch	Certificate	Becoming A Sales Professional	Certificate
Entrepreneurship: 60-Day Startup Launch Blueprint	Certificate	Computer Hardware, Operating System, and Networking	Certificate
Python For Absolute Beginners - Learn to Code in Python	Certificate	Search Engine Optimization Complete Specialization Course	Certificate
Entrepreneur & StartUp MBA: Start A Business In 90 Days	Certificate	Figma for UI/UX Design 2021: Learning by Doing approach	Certificate
The Essential Guide to Entrepreneurship: MBA 101	Certificate	Digital Marketing & SEO Certification Training	Certificate
High-Growth Entrepreneurship: Unleashing Silicon Valley	Certificate	Python for Absolute Beginners: Learn Python3 Programming	Certificate
WordPress & WooCommerce Course: Complete Guide to E-Commerce	Certificate	Canva Flat Design Masterclass: Guide To Flat Design In Canva	Certificate
EIQ-2 Smart Business - Emotional Intelligence for Excellence	Certificate	Learn Machine learning & AI (Including Hands-on 3 Projects)	Certificate
Microsoft Excel -Basic Excel/Advanced Excel Formulas	Certificate	Product Management: Build an Effective Digital Product NOW!	Certificate
Adobe Illustrator CC 2021	Certificate	Certified Video Marketing Professional	Certificate
Certified Facebook Marketing Professional	Certificate	Entrepreneurship Empire: Entrepreneur's Wealth Creation!	Certificate
Adobe Illustrator Mega Course - From Beginner to Advanced	Certificate	Write Killer Content with Jasper AI Content Generator - 2022	Certificate
Adobe Photoshop Mega Course	Certificate	31 Startup Business Model	Certificate
Shopify Dropshipping with Facebook ads	Certificate	Creating A Powerful LinkedIn Profile!	Certificate
E-Commerce from DigiSkills	Certificate	WordPress from DigiSkills	Certificate

My CV	Website	LinkedIn	Email	WhatsApp	Facebook	YouTube	My Story
							