Passionate copywriter, journalist and producer with over five years of experience telling stories that matter.

* Exceptional writing skills
* Experienced storyteller
* Thrives under pressure
* Well versed in UK and international politics and policy
* Team player
* Content production
* Insider knowledge of the UK media landscape
* Media relations
* Understands best SEO practice
* Crisis communications

# Experience

## ITVX (ITV News) London, United Kingdom

*Freelance Social Media Producer* August 2022 – Present

* Produces and edits high-quality, accurate digital content for ITV News’ online platform, and ITN Productions’ YouTube and TikTok Channels.
* Leverages Adobe Premiere Pro to produce engaging visual content and employs SEO strategies to drive traffic and enhance online visibility.
* Crafts eye-catching thumbnails, headlines and sub-headlines to draw in audiences.
* Responds quickly and accurately to breaking news.

## Freelance Producer February 2022 – Present

* Produces and edits dynamic digital content for the UK's top media companies, including ITV, Channel 5, and Al Jazeera.
* Researches, writes and edits compelling stories that resonates with viewers and audiences, from breaking news to in-depth documentaries.
* Manages media projects with tight deadlines from start to finish, including sourcing content, coordinating crews, conducting interviews, pitching stories, and evaluating impact.
* Able to take complex information and statistics and turn it into compelling, persuasive text.

**Domestika** January 2023 – July 2023

*Freelance Scriptwriter*

* Wrote creative, informative scripts for Domestika’s course trailers. Communicated the content covered in courses, the artistic motivations of the teachers, while reinforcing and enhancing the Domestika brand.
* Employed SEO best practice to enhance visibility

## RollNine Productions April 2022 – August 2022

*Freelance Producer* London, United Kingdom

* Liaised with high-profile commercial clients (Getty Images, Solace Women’s Aid), managed crews, produced amateur contributors and oversaw post-productions.

## Welcome to the Jungle August 2019 – April 2022

*Freelance Journalist* London, United Kingdom

* Pitched, researched and wrote for UK and U.S. audiences focused on workplace, career and mental health related content.
* Tackled a variety of topics, from evergreen content to investigations.

## RT UK May 2018 – January 2022

*Broadcast Journalist + Producer*  London, United Kingdom

* Managed a team of reporters, camera operators and graphic designers to create accurate, compelling content under intense time pressure.
* Produced over 100 correspondent-led news packages.
* Pitched alternative angels on a variety of topics, and uncovered stories less covered.
* Interviewed policy leaders, politicians and civilians for both background and broadcast.
* Produced a 15-minute documentary about Napier Barracks – a controversial military site used by the Home Office to house asylum seekers and was part of the first team to break the story.

## Stop Funding Hate January 2018 – June 2018

*Volunteer Researcher* London, United Kingdom

* Brainstormed media strategies and researched the influence of media narratives on the public.
* Devised communications strategies to help further the aims of the organization.

## The Post-Conflict Research Centre May 2018 – August 2018

*Intern*  Sarajevo, Bosnia & Herzegovina

* Wrote and edited content for PCRC’s online platform Balkan Diskurs.
* Attended and reported from conferences and events, interviewed subjects, and generated photo/video compelling content for international audiences.
* Helped facilitate events, including WARM Film Festival.
* Trained young journalists from across Bosnia on how to combat divisive, post-war narratives in their localities.

# Education

## School of Oriental and African Studies (SOAS) 2014-2015

Masters of Arts in Media and the Middle East (Merit)

London, United Kingdom

## University of Toronto 2010-2014

Bachelor of Arts in Political Science and German Literature (2:1)

Toronto, Ontario

# Languages

English (native), German (proficient), Turkish (elementary), Russian (elementary)